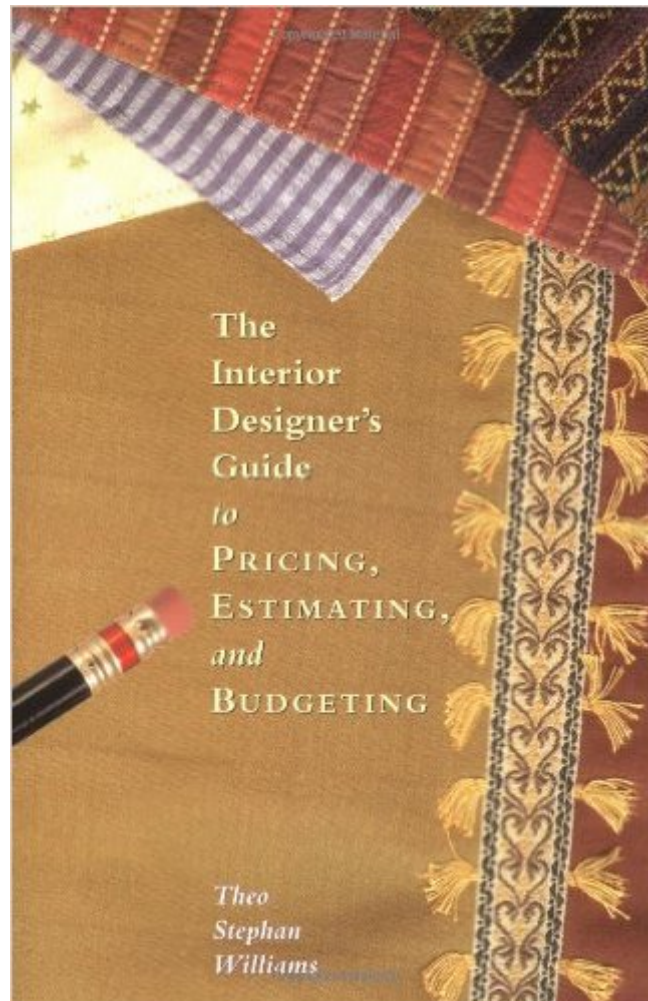


The book was found

The Interior Designers Guide To Pricing, Estimating, And Budgeting



Synopsis

Provided here are practical guidelines on how to value the cost of designing commercial or residential interiors. From the designer's creative input to the pricing of decorating products and procedures, this guide allows interior designers to establish prices and budgets that satisfy their clients and make their business profitable. Interviews with experienced interior designers, case studies, and sidebars of projects highlight professional pitfalls and how to master them.â €

Advertising in Communication Arts

Book Information

Paperback: 208 pages

Publisher: Allworth Press (March 1, 2005)

Language: English

ISBN-10: 1581154038

ISBN-13: 978-1581154030

Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 9.6 ounces

Average Customer Review: 4.5 out of 5 starsÂ Â See all reviewsÂ (15 customer reviews)

Best Sellers Rank: #1,390,668 in Books (See Top 100 in Books) #94 inÂ Books > Business & Money > Management & Leadership > Pricing #107 inÂ Books > Crafts, Hobbies & Home > Home Improvement & Design > Decorating & Design > Professional Reference #375 inÂ Books > Arts & Photography > Architecture > Project Planning & Management

Customer Reviews

I didn't get what I was expecting out of this book, and I think the title is really a misnomer. This book is written really more as a reference for young and inexperienced designers looking to start their own business. Note the following: The author is a GRAPHIC designer, not an interior designer. She (yes, "Theo" is a she) makes reference to interior design projects that are laughable--designing a carpet is not interior design. And just because it will be a vinyl applied to a wall, doesn't mean a logo design is interior design. Not being an interior designer, the author makes absurd comments about the industry that just aren't true (like that per-SF billing models are a bad idea. maybe for residential but for commercial design, per-SF is standard. And profitable). I just don't think the author is qualified to be writing this book. Furthermore, estimating and budgeting are ONLY talked about in very generic terms. Basically, the author wants you to know that these are important things to do right, or you won't make any money. Unfortunately I think most readers already know these are

important things, otherwise they wouldn't buy the book. But there are no specifics on how to calculate different types of materials, labor, processes. Nothing of real substance that the reader can take with them to the job and apply. There are lots of contradictions and very astonishing ideas expressed by the author. For example, the author says to 'respect the client's personal time' by not contacting them outside normal business hours...but then suggests that when you have bad news to share, wait until the last possible minute, so that the client can think about it over the weekend. How is expecting the client to think about work on the weekend respecting their time??

[Download to continue reading...](#)

The Interior Designers Guide to Pricing, Estimating, and Budgeting Budgeting: Easy, Step-By-Step Budgeting Program, Tips to Set Up an Easy Budget and Start Saving Your Money Now! Get Debt Free for Good! (finance, budgeting, personal finance, budget) Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money) Interior Design for Beginners: A Guide to Decorating on a Budget (Interior, Interior Design, Interior Decorating, Home Decorating, Feng Shui) Estimating for Interior Designers Budgeting: How to Make a Budget and Manage Your Money and Personal Finances Like a Pro (FREE Bonus Inside) (Budgeting, Money Management, Personal Finance, Planning Guide) How to Sell Art to Interior Designers: Learn New Ways to Get Your Work into the Interior Design Market and Sell More Art The Interior Design Reference & Specification Book: Everything Interior Designers Need to Know Every Day Agile Product Management: (Box Set) Agile Estimating & Planning Your Sprint with Scrum and Release Planning 21 Steps (agile project management, agile software ... agile scrum, agile estimating and planning) Agile Estimating & Planning Your Sprint with Scrum (agile project management, agile software development, agile development, agile scrum, agile estimating and planning) Electrical Estimating Methods (Means Electrical Estimating, 2nd ed) Interior Design: The Ultimate Beginners Guide To Your Nesting Place (Interior Design, Home Decoration, DIY Projects) Interior Design: A True Beginners Guide to Decorating On a Budget (interior design, decorating your home, home decorating, diy projects, home organization, living room, design) RSMeans Contractor's Pricing Guide: Residential Repair & Remodeling 2013 (Means Contractor's Pricing Guide: Residential & Remodeling Costs) RSMeans Contractor's Pricing Guide: Residential Repair & Remodeling 2014 (RSMeans Contractor's Pricing Guide: Residential Repair & Remodeling Costs) Strategic Pricing for Medical Technologies: A Practical Guide to Pricing Medical Devices & Diagnostics Thinking with Type: A Primer for Designers: A Critical Guide for Designers, Writers, Editors, & Students Graphic Artist's Guild Handbook of Pricing and Ethical Guidelines (Graphic Artists Guild Handbook: Pricing & Ethical

Guidelines) Smart Pricing: How Google, Priceline, and Leading Businesses Use Pricing Innovation for Profitability Interior Design Master Class: 100 Lessons from America's Finest Designers on the Art of Decoration

[Dmca](#)